



NOTICE AND ACCESS NOTIFICATION TO SHAREHOLDERS

ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS

You are receiving this notification because **Loop Insights Inc.** (the “**Company**” or “**Loop**”) has decided to use the notice and access model for the delivery of meeting materials to its shareholders in respect of its Annual General and Special Meeting of Shareholders to be held on **Monday, August 17, 2020** (the “**Meeting**”). Under notice and access, instead of receiving paper copies of the Company’s Notice of Annual General and Special Meeting, form of Proxy and Information Circular (the “**Information Circular**”) (collectively, the “**Proxy Materials**”) shareholders are receiving this Notice and Access Notification (“**notification**”) with information on how they may access the Proxy Materials electronically. Together with this notification, shareholders will receive a proxy or a voting instruction form, as applicable, allowing shareholders to vote by proxy, so their votes will be counted in the resolution votes at the Meeting. This alternative means of delivery is an environmentally responsible and cost-effective way to deliver Proxy Materials to the Company’s shareholders.

MEETING DATE AND LOCATION

WHEN: 11:00 a.m. on August 17, 2020

WHERE: Loop Insight Inc.
541 Howe St #2f, Vancouver, BC

SHAREHOLDERS WILL BE ASKED TO CONSIDER AND VOTE ON THE FOLLOWING MATTERS:

- **FIX THE NUMBER OF DIRECTORS:** To fix the number of directors of the Company for the ensuing year at five. See the section entitled *Election of Directors* in the Information Circular.
- **ELECTION OF DIRECTORS:** To elect directors of the Company for the ensuing year. See the section entitled *Election of Directors* in the Information Circular.
- **APPOINTMENT OF AUDITORS:** To appoint the auditor of the Company for the ensuing year. See the section entitled *Appointment of Auditor* in the Information Circular.
- **STOCK OPTION PLAN –** To ratify, adopt and approve the Company’s Stock Option Plan as more particularly described in the accompanying Management Information Circular.

WEBSITES WHERE PROXY MATERIALS ARE POSTED

The Proxy Materials can be viewed online under the Company’s profile on SEDAR at www.sedar.com or on the Company’s website at <https://www.loopinsights.ai/investors/>.

SHAREHOLDERS ARE REMINDED TO REVIEW THE PROXY MATERIALS, IN PARTICULAR THE INFORMATION CIRCULAR, PRIOR TO VOTING.

HOW TO OBTAIN A PAPER COPY OF THE PROXY MATERIALS

Any Shareholder may request a paper copy of the Proxy Material, including, in particular, the Information Circular, be mailed to them at no cost by contacting the Company at 541 Howe St #2f, Vancouver, BC, Vancouver, British Columbia, Canada V6C 2C2; by telephone toll-free: 1 877-754-5336. A Shareholder may also use the toll-free number noted above to obtain additional information about Notice-and-Access Provisions.

To allow adequate time for a Shareholder to receive and review a paper copy of the Proxy Materials and then to submit their vote prior to **11 a.m. (Pacific Time) on Thursday, August 13, 2020**, a Shareholder requesting a paper copy of the Information Circular as described above, should ensure such request is received by the Company or no later than **July 30, 2020**. Under Notice-and-Access Provisions, Proxy Materials must be available for viewing for up to 1 year from the date of posting and a paper copy of the materials can be requested at any time during this period. To obtain a paper copy of the Proxy Material, including, in particular, the Information Circular, after the Meeting date, please contact

Stratification used: NO

HOW DO I VOTE?

There are several convenient ways to vote your shares including online and via telephone.

	Beneficial Shareholders <i>Shares held with a broker, bank or other intermediary.</i>	Registered Shareholders <i>Shares held in own name and represented by a physical certificate.</i>
Internet:	www.proxyvote.com	www.investorvote.com
Phone or Fax:	Call or fax to the number(s) listed on your voting instruction form and vote using the control number provided therein.	Phone: 1-866-732-8683 Fax: 1-866-249-7775
Mail:	Return the voting instruction form in the enclosed postage paid envelope.	Return the form of proxy in the enclosed postage paid envelope.

BOARD RECOMMENDATION

The Board of Directors of Loop unanimously recommends that shareholders **VOTE FOR** each of the proposed resolutions.

NOTE OF CAUTION Concerning COVID-19 Outbreak

Loop intends to hold the Meeting at the location stated above in this notification. We are continuously monitoring development of the current coronavirus COVID-19 outbreak ("**COVID-19**") and we ask shareholders to consider voting their shares by proxy and **not** attend the meeting in person. The Company will announce any changes to the Meeting format by way of news release to be filed under the Company's profile on SEDAR as well as on our Company website at <https://www.loopinsights.ai> prior to the Meeting. In the event of any changes to the Meeting format due to COVID-19, the Company will **not** prepare or mail amended Meeting Proxy Materials.

If you have questions or require assistance with voting your Common Shares, you may contact Loop's Proxy

Loop Insights Inc.

North American Toll-Free Number: +1 877-754-5336

Email: ir@loopinsights.ai